



RoadPeace Leaflet Week 2025

Using Social Media to Promote Your Involvement

Here are 5 simple ways to use your online voice for impact:

1. Share What You're Doing (Before, During & After)

Let people see your efforts and inspire others to join in. Example posts:

“Out leafletting today for #RoadPeaceLeafletWeek2025 – raising awareness for road crash victims.”

“Just emailed the RoadPeace leaflet to 10 local businesses!”

Share photos or short videos of:

- Leafletting in your area (with permission)
- Any creative outreach you're doing

2. Use the Official Hashtag

#RoadPeaceLeafletWeek2025

- Makes your posts easier to find and follow
- Helps build national momentum
- Use it across Instagram, X/Twitter, Facebook, LinkedIn, TikTok
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3. Tag RoadPeace & Local Groups

- Tag @RoadPeace on social platforms
- Mention or tag local community pages, groups, or organisations

4. Use Our Dedicated Social Media Resources

Pre-made graphics and posts are available here: <https://www.roadpeace.org/wp-content/uploads/2025/04/RoadPeace-Leaflet-Week-Social-Post-1-1.pdf>

5. Share the Leaflets Digitally

Not leafletting in person? No problem.

Email or DM our e-leaflet to your contacts, local businesses, or online communities.

Download it here: <https://www.roadpeace.org/wp-content/uploads/2025/04/RoadPeace-E-Leaflet-2025-PDF.pdf>

