



HOW TO SUPPORT THE

ANDY COX CHALLENGE 2022

POLICE FORCES



Create a JustGiving Account
linked to the Andy Cox Challenge
2022 page (find out how on page 2)

STEP 1

STEP 2

Announce your support for the
challenge by issuing a news story
and/or social media posts



Spread the word among
colleagues inviting them to
form a fundraising team

STEP 3

STEP 4

Record a 'We're getting involved
because...' video and promote it on
social media (see our example on
page 3)



Follow the event social media
accounts and share as many of our
posts as possible (see page 3)

STEP 5

STEP 6

Last, but by no means, least, have
fun with colleagues while making
an incredible contribution to road
danger reduction!





How to Set up an Online Fundraising Account Linked to the Andy Cox Challenge 2022 Page



1. Go to the main Andy Cox Challenge JustGiving page:
<https://www.justgiving.com/campaign/andycoxchallenge2022>
2. Click on the Orange button - 'Start fundraising'
3. Log into your JustGiving account, or create one if you don't have one
4. It will take you immediately to Step of 3, Check your details
5. If you are doing this in memory of someone, tick the box and complete the details
6. Amend your fundraising page web address if you want to
7. Allow the page to claim gift aid
8. Choose your opt in/opt out settings for contact from RoadPeace
9. Click on Create your page
10. Once you have created your page you will have the options to create a team, and amend
11. Once you have created the page you will then have the option to customise your page descriptions in line with what you are planning, as well as create a team. Team members will be able to connect their own fundraising pages to the team page.
12. Congratulations, you have created your Andy Cox challenge fundraising page and can start fundraising!



The Andy Cox Challenge
May 16 – 22, 2022

*How far will you go to save
lives on our roads?*



Supporting the Andy Cox Challenge 2022 using Social Media



**Please follow the challenge social media
accounts and tag us in on your posts:**

Twitter:

<https://twitter.com/AndyCoxDCS>
<https://twitter.com/RoadPeace>
https://twitter.com/road_ss

Facebook:

www.facebook.com/RoadPeaceCharity

LinkedIn:

www.linkedin.com/in/andy-cox-mst-54881635
www.linkedin.com/company/roadpeace
www.linkedin.com/company/road-safety-support



Please use the challenge hashtags in your posts:

[#AndyCoxChallenge](#)
[#HowFarWillYouGo](#)
[#TalkAboutRoadDeath](#)



**Please record a 'We're getting involved in the
Andy Cox Challenge 2022 because....' video:**

When you've signed up to the challenge,
please record a video and share it on social
media, stating why your force is supporting the
event. See our example [here](#).



Thank you!

For advice or support with any of the above please
contact rebecca.morris@roadsafetysupport.co.uk
or sara.batthey@roadpeace.org

